

How to Access the new Aprimo Visual Library

The Kimpton Visual Library has been replaced by a new system - The Aprimo Visual Library

The new Digital Asset Management System (DAM) is located at: <https://ihg.aprimo.com/>

Accounts are created by the Kimpton Helpdesk, to request a license go to the [Cherwell Portal](#)

And use this form:



It is important to note that we have a finite number of logins for this new platform. The users of this platform are those who need to pull imagery, logos and dashboards regularly for their property. Please keep that in mind when requesting additional uses for your hotel or Team.

If you do not work for Kimpton or IHG you will need a Kimpton sponsor to put the request in for you